



HARON K.  
MWANGI

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## PROFESSIONAL SUMMARY

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Haron Mwangi is an accomplished Communication and Media expert, Scholar and Corporate leader having worked as the CEO of the Media Council of Kenya (MCK) and risen to the top management of Post bank and Agricultural Finance Corporation in Kenya. As a scholar, Haron has taught at both graduate and postgraduate levels in various universities locally and abroad. He has taught in the university of Witwatersrand, South Africa, as a tutorial fellow, and as a visiting Professor in the University of Rwanda and in the United States International University (USIU) in Kenya. He has equally examined both MA and PhD candidates in the Aga-Khan Graduate School, Daystar in Kenya, Makerere University in Uganda and in the University of Sierra Leone, West Africa. He is well versed with diverse pedagogical approaches to teaching, supervision and mentorship of students having accumulated experience of university teaching of close to ten years. Haron is well experienced in matters of intersection between media training and practice having led in the development of Middle level curriculum at the Media Council of Kenya, reviewed MA in journalism curriculum for the School of Communication and Journalism, University of Nairobi and now heading the curriculum review and development in the Department of Communication and Media Technology of Maseno University. Haron is an acclaimed international consultant in media development and has built enviable network of media institutions, practitioners and development partners across continents including Africa, Europe and South East Asia. He has consulted widely in Sub-Saharan Africa having supported media regulation reform in Rwanda, Zambia, Sierra Leone, Somalia, Uganda, Zimbabwe and Ethiopia. He has consulted for international organisations including Africa Union (AU), Sida, Fojo, IMS, UNESCO, DW Academy and USAID. He is therefore a national, regional and global expert in media regulatory ecosystems, training and the attendant debate including issues of online content regulation and best practices. Haron holds a PhD and MA in Mass Communications from the University of Nairobi/Wits South Africa (Critical political economy of television performance) and now a lecturer of Communication and Media, Maseno University, Kenya. Haron is widely published in peer reviewed journals, extensively researched on media performance, sustainability and democracy in Africa. He has extensively travelled particularly in Europe, thus accumulating wealth of knowledge in comparative media systems in the world. He is a true believer in the intersection between media training and practice, freedom of expression and democracy, and the role of the new media in transforming social, economic and political spaces in Africa.

Besides the academic accomplishment, Haron is hands-on manager in institutional management, and administration, budgeting, branding and brand repositioning, resources mobilisation and Corporate governance. He is experienced in mobilising research and institutional development funds besides skills and competencies in donor relations. Haron is a thought and an inspirational leader; able to catalyse performance efforts and motivate staff to transcend beyond personal gains to focus more on organisational goals.

## SKILLS

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- ◆ Prolific, grounded and accomplished researcher in media and communication.
- ◆ Gifted teacher, mentor and motivator
- ◆ Inspiring and catalysing staff performance
- ◆ Institutional planning including branding and brand repositioning
- ◆ Resource mobilisation and execution of plans
- ◆ Well versed with emerging issues and trends in media development, training and practice
- ◆ Hand-on and focused particularly in planning and getting work done details
- ◆ Stakeholder management including mobilisation, engagement, lobbying and consensus building
- ◆ Local and global network

## EDUCATION

- ❖ Ph.D., Media & Communication Studies, University of Nairobi/Witwatersrand, 2015  
Dissertation: *Media Concentration, Funding and Programming Diversity: A Critical Study of Public and Commercial Television Stations in Kenya*
- ❖ M.A., Communication Studies, University of Nairobi, 2004
- ❖ PGD., Project Planning and Management, Catholic University of Eastern Africa, 1996
- ❖ B.A., University of Nairobi, 1990

## ACADEMIC HONOURS AND AWARDS

- ◆ Recipient of Postgraduate Merit Award (Paying 70 Percent of Tuition Fee for PhD studies, University of Witwatersrand, Johannesburg, South Africa)
- ◆ Africa, 2010 Guillermo Media Excellence Award, for standing for Media Freedom and Freedom of Expression in Kenya, becoming the only judge of the Panel of the awards from Africa 2013-2016, UNESCO, 2013

## ACADEMIC / TEACHING EXPERIENCE

### **Lecturer, Maseno University, Kenya, Nov 2021 to Date**

- ◆ Teaching journalism and Corporate Communication
- ◆ In charge of curriculum review and development
- ◆ Supervising research students at both MA and PhD levels
- ◆ Designed, administered and assessed student examinations and assignments that also includes incorporating new technologies and instructional strategies to enhance student comprehension.
- ◆ Maintained regular office hours to meet with students face-to-face and discuss various questions.

- ◆ Handled many issues via email to give students reliable support for academic needs.
- ◆ Engaged students on regular basis to identify level of progress with instructed course and progress in overall academic career.
- ◆ Delivered instruction via virtual platform to serve larger student groups and deal with situations requiring remote learning.
- ◆ Assisted students with academic course planning based on vocational desires and individual strengths.
- ◆ Helped struggling students understand and better grasp core topics vital to continued studies.

***Lecturer and Director, Kenyatta University Television and Radio Services, Kenyatta University , May 2018 May 2021***

- ◆ Managing the Kenyatta University Media Group both as a training hub for journalism and communication training and income generating enterprise
- ◆ Coordinate practical training of journalism and communication students at the radio, TV and Online platforms
- ◆ Exposing and facilitating students innovation in media production, delivery and marketing including monetising of the same
- ◆ Growing media business both online and offline
- ◆ Staff management including staffing and performance
- ◆ Planning and budgeting and interfacing the media with broadcast needs of the university.
- ◆ Conducted meetings with staff to discuss production progress and verify attainment of production objectives.
- ◆ Determined best methods and creative vision for how material should be interpreted, performed, and directed.
- ◆ Oversaw work of crew members, closely monitoring performance to achieve maximum quality.
- ◆ Monitored post-production to keep final product in line with established creative vision.
- ◆ Reviewed creative materials such as plays, books and scripts to identify pieces worthy of producing.
- ◆ Negotiated contracts with technical and artistic personnel, keeping details in line with collective bargaining agreements.
- ◆ Successfully marketed finished productions by leveraging media contacts and the engaging presence of the main talent.

***Part Time Lecturer, University of Nairobi, School of Journalism and Mass Communication, 2004 to 2009***

- ◆ Teaching Media Regulation and Policy to a PhD Class of 20 candidates and supervising their research work
- ◆ Teaching undergraduate student of journalism and Corporate Communication/Public relations -a class of 150 students

***Assistant Professor, United States International University (USIU), 2017-2019***

- ◆ Teaching Organisational communication, Crisis and Risk communication and management, and International communication to graduate students in class size averaging 40 students.

***Part time Lecturer, University of Nairobi, 2011-2014***

- ◆ Teaching Trends in Mass communication research, Audience research, Media economics and management, Critical political economy of the media and, Research methods in communication to graduate students in class sizes averaging 30 students.
- ◆ Teaching Writing and editing, Public Relations, Behaviour Change Communication, Marketing and advertising, Research methods in communication to undergraduate class averaging size 200 students.

***Part-time lecturer, Kenya Methodist University , 2012-2013***

- ◆ Teaching Media and Society, Public relations, Media law and ethics, Fundamentals of Journalism and Communication, and Theories and trends in communication to undergraduate students in class sizes averaging 40 students.

***Part time Lecturer, University of Nairobi, 2004-2009***

- ◆ Teaching Trends in mass communication research, Theories of communication and Audience studies to MA students in class sizes averaging 40 students
- ◆ Took part in the review of MA in Communication programme, 2017

***Tutorial fellow, University of Witwatersrand, Johannesburg South Africa***

- ◆ Teaching Audience studies, Interpretation of media texts, Cultural and Intercultural communication, and Introduction to critical political economy of the media to undergraduate students class averaging size 40 students

## **SUMMARY OF COURSES TAUGHT**

### **Undergraduate Level**

- ◆ Research methods in communication
- ◆ Public relations practice
- ◆ Fundamentals of journalism
- ◆ Media law and Ethics
- ◆ Strategic planning in Public relations
- ◆ Behaviour Change Communication(BCC)
- ◆ Marketing and Advertising in Journalism
- ◆ Media and society
- ◆ Communication skills
- ◆ Crisis and risk management
- ◆ Interpretation of media texts
- ◆ Audience studies
- ◆ Intercultural Communication
- ◆ Resource mobilisation and execution of plans
- ◆ Media History
- ◆ Political Communication
- ◆ Organisational Communication

### **Graduate Level**

- ◆ International communication
- ◆ Critical political economy of the media
- ◆ Trends in mass communication research
- ◆ Public relations planning and execution
- ◆ Media policy and regulation
- ◆ Media economics and management
- ◆ Research Methods
- ◆ Media regulation and policy
- ◆ Media, Human rights and Democracy

## **SUPERVISION OF GRADUATE STUDENTS , UNIVERSITY OF NAIROBI**

### **MA Dissertations Supervised to Completion**

- ◆ Joseph Nyamwange Nyanoti, 2007, *Television Viewing Habits Among Nairobi Youths: Use Gratification Study*, University of Nairobi
- ◆ Beryl Aidi, 2009., *An Assessment of the Effectiveness of Information, Education and Communication Messages in the Mass Media Among Adolescents: A Case Study of the Television "Chill" Adverts*, University of Nairobi

## **EXTERNAL EXAMINER (MA) MAKERERE UNIVERSITY, UGANDA**

### **MA Dissertations Examined**

- ◆ Suleiman Kakaire, 2019., *The Impact of the Supreme Court Decision in Charles Onyango Obbo & Andrew Nwenda V. The Attorney General on operations at the Monitor and New vision publications*, Makerere University, Uganda
- ◆ Catherine Bekunda, 2019., *Natural Resources in the Media :Examining Listener Engagement in Oil-Related Programmes of Spice Radio*, Makerere University , Uganda

## **EXTERNAL EXAMINER (MA) UNIVERSITY OF SIERRA LEONE**

### **MA Dissertations Examined**

- ◆ Kamara.D. P.,2023.,*The Implementation of the Right to Access to Information Law in Sierra Leone: Prospects and Challenges*, University of Sierra Leone
- ◆ Eric Batilo Jusu Fomba. E. B.J, 2023., *The Impact of Media Reporting on Promoting Football in Sierra Leone*, University of Sierra Leone
- ◆ Conteh. S.S.,2023., *Freedom of Expression and of the Press in Sierra Leone: A Comparative Analysis of National and International Media Freedom Indicators*, University Of Sierra Leone

## **EXTERNAL EXAMINER (Ph.D)**

### **Daystar University, PhD Dissertations Examined**

- ◆ Ruth Owino 2019, *A critical Analysis of strategic, political and relational dimensions of central national government communication in Kenya*, Daystar University, Kenya
- ◆ Yves Ndayikunda, 2019, *Enhancing citizen participation through E-democracy in Burundi*, Daystar University, Kenya

## **VISITING PROFESSOR**

- ◆ School of Journalism and Mass Communication, National University of Rwanda, October-December, 2020. Teaching Media Entrepreneurship and Management
- ◆ Department of Journalism and Communication, United States International University (USIU) , Nairobi, Kenya 2018 to date. Teaching Organisational Communication and Global communication systems

## **OTHER PROFESSIONAL ENGAGEMENT AND EXPERIENCE**

### **INTERNATIONAL TRAINING PROGRAMME (ITP) ON MEDIA SELF-REGULATION IN A DEMOCRATIC FRAMEWORK BY SIDA / FOJO / IMS/ GLOBAL REPORTING, STOCKHOLM, MAY 2018 TO OCTOBER 2023**

#### **ROLES**

- ◆ Capacity building for media professionals, media regulatory bodies and civil society on media reforms and self-regulation in Kenya, Zambia, Uganda, Tanzania , Zimbabwe and Ethiopia
- ◆ Developing framework for engaging the Governments and international community to support media reforms and freedom of expression in the region
- ◆ Training on various options for media self-regulation in Africa
- ◆ Building capacity on framework for establishing media and civil society coalitions and alliances to drive media reform in the region.
- ◆ Media and communication stakeholder mapping, state of play in media performance and give recommendation on most ideal interventions for media reforms and development
- ◆ Research and development on media freedom, freedom of expression and access to information

- ◆ Advising institutions of higher learning and media industry on setting professional and media practice standards in their respective countries
- ◆ Raising funds for media reform and development projects
- ◆ Donor relations and related media development diplomacy

#### ***CHIEF EXECUTIVE OFFICER (CEO), MEDIA COUNCIL OF KENYA , JUNE 2011 TO JUNE 2017***

- ◆ Secretary to the board and therefore management of board matters including compliance with Kenya's defined governance standards
- ◆ In charge of safeguarding media freedom and freedom of expression and developing linkages and partnership between the media industry and academia
- ◆ Fundraising, budgeting and financial management where I raised a total of about **20,000,000 USD** between 2011 and 2017 for running the councils programmes including research, training and related reforms
- ◆ Planning for institutional development including recruitment and deployment of staff, setting of targets and performance appraisal
- ◆ Advice the government on media policy and regulation and on matters such as national security and election reporting
- ◆ Positioned Kenya's media regulatory system that has now been emulated by many countries in Africa
- ◆ Supervised donor projects on election, training of journalists, research and media reforms
- ◆ Reporting to Parliament and the Ministry of Information Communication and Technology on media performance including audit.
- ◆ Set and monitored objectives, performance indicators and metrics to assess employee progress.
- ◆ Developed culture of stability and strong performance to maintain quality and precision.
- ◆ Worked with board, senior management team and staff to leverage opportunities for growth and improvement in support of overall mission.
- ◆ Provide leadership in the legislation of media laws and policies

#### ***GENERAL MANAGER, MARKETING AND CORPORATE COMMUNICATION , AGRICULTURAL FINANCE CORPORATION (AFC), JUNE 2007 TO DEC 2010 KENYA***

- ◆ Branding and brand repositioning of the Agricultural Finance Corporation (AFC), Product development, including costing, branding, marketing and sales
- ◆ Established customer relationships to generate more business, maintain profitability and expand brand loyalty
- ◆ Reinforced training and upheld company-wide service and brand quality standards
- ◆ Developed employee strengths to improve engagement and remain competitive
- ◆ Analyzed and optimized sales, marketing and promotional strategies using industry expertise
- ◆ Leveraged industry and operational knowledge to develop new revenue streams.
- ◆ Optimized business performance with consistent data tracking and analysis of ongoing operations.
- ◆ Identified and solved complex business challenges with high-level financial acumen
- ◆ Increased employee job satisfaction with hands-on, motivational approach.



- ◆ Oversaw daily operations of the department with practice eye, focusing on efficiency, team collaboration and process improvements
- ◆ Monitored and controlled department budget to grow revenue and contain expenses
- ◆ Supported HR initiatives by connecting with employees and actioning staff feedback.

***MARKETING AND COMMUNICATIONS MANAGER, POSTBANK , JUNE 2004 JUN 2007,***

- ◆ Conducted ongoing market research and demographic profiling to capitalize and identify unmet market needs
- ◆ Marketing and sales planning to generate new business leads and increase brand awareness.
- ◆ Performed quantitative market research surveys to measure opinions of customers and gauge market trends
- ◆ Developed marketing plans and procedures to assess performance and identify areas for improvement.
- ◆ Analyzed performance of key marketing activities, creating detailed reports for the Chief Executive Officer
- ◆ Mentored marketing team, encouraging development of new skills and helping uncover personnel talents
- ◆ Coordinated marketing efforts to create public interest and enhance perception of products and services
- ◆ Coordinated trade shows to showcase products and services, bring in new customers and boost market penetration
- ◆ Collaborate with internal stakeholders to develop content for various forms of media.
- ◆ Ordered branded goods for distribution to internal and external stakeholders.
- ◆ Reviewed marketing content to confirm it met brand specifications and corporate guidelines
- ◆ Planned marketing programs and events, supervising logistics and support staff
- ◆ Developed strategies to translate goals into marketing campaigns and targets
- ◆ Conducted and evaluated research to assess competition, understand latest trends and be proactive in marketing efforts.
- ◆ Surveyed potential customers in target markets and demographics to identify and capitalize on promotional opportunities.
- ◆ Led meetings with marketing personnel, evaluating program activities and success of marketing initiatives.
- ◆ Helped to integrate promotional and branding information into company's print and digital footprints
- ◆ Boosted sales of products and services by creating and implementing innovative marketing strategies.
- ◆ Optimized departmental ROI by closely evaluating expected profit and loss projections for each initiative
- ◆ Worked collaboratively with business managers to support new and existing locations in marketing efforts.



## **EDUCATION**

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◆ **Ph.D., Mass Communication, May 2015, University of Nairobi / University of Witwatersrand, South Africa**

**Focus** - *Critical political economy of the media ,Media performance and the intersection between business of media and public interest imperatives in Kenya . Interrogated Media policy and regulation and its effects on media business and media as a social political institution.*

**NOTE:** Graduated with distinction.

◆ **Master of Arts, Mass Communication, Jan 2004, University of Nairobi**

**Focus:** *Behaviour change communication theories and practice, Corporate Communication and Marketing communication*

**NOTE:** Graduated with a distinction and at the top of my class

◆ **Post Graduate Diploma in Project Planning and Management, Sep 1996 Catholic University of Eastern Africa (CUEA) Nairobi, Kenya**

**Focus:** Global /International development systems, Theories of development and Practice, Project cycle including financing, forecasting, evaluation and impact assessment. Resources mobilisation

◆ **Bachelor of Arts, Economics, Political science , University of Nairobi 1990**

**Focus:** Public finance, managerial economics , Africa political system, democracy and human right.

**Note:** Graduated with honors

## **OTHER RELEVANT PROFESSIONAL SERVICES OFFERED**

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- ◆ Board Member, Public Relations Society of Kenya, 2017-2022
- ◆ Secretary, Taskforce for Development of Public Relations and Communication Management Curriculum for Public Relations Society of Kenya, 2019/2020
- ◆ Joint secretary, PRSK task force for drafting the PRSK bill and policy on Public Relations and Communication Management , 2018-2019
- ◆ Committee member for National Committee of Tourism Crisis Committee of the Ministry of Tourism, 2015-2020
- ◆ Board Member, National Commission for UNESCO (KNATCOM), 2013-2017
- ◆ Taskforce Member of the Ministry of Information, Communication and Technology to Reform the Kenya Broadcast Corporation, 2016
- ◆ Selection Committee member for the Chair and Board members of the Communication Authority (CA), 2014

## SELECTED ACCOMPLISHMENTS

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- ◆ October 2022 to April , 2023 : **Mapping out coalitions of Media and Civil Society in East, Central and Southern Africa** that have been motivated, catalysed or inspired by the International Training Programme (ITP) on Media Regulation in a Democratic Framework in Africa, covering Kenya, Uganda, Tanzania, Zambia and Zimbabwe since 2018 to May, 2023.
- ◆ September, 2023: **Facilitated in a workshop of media stakeholders on Coalitions for Change with focus on lessons learnt from the Sub-Saharan Africa and Elsewhere**, Ethiopia
- ◆ September 2022: **Set up National Fund for Public Interest Media in Sierra Leone under BBC Media Action**. This involved drafting the framework for setting up the fund including operational framework, application and assessment criteria and disbursement process and documentation. It also involved engaging the media stakeholders and government of Sierra Leone in the process of setting up the fund
- ◆ April 2022: Presented a paper on **“Government and industry-led initiatives to support the development of the media market in Kenya”** in a conference in Freetown Sierra Leone organised by the BBC Media Action on strengthening Public interest media in the country
- ◆ Reviewed two research reports on Media in Rwanda, 2021, **(i)Assessment of the Current Status of Freedom of Expression and Access to Information in Rwanda: 2023-2021,( ii) Assessment of Media Self-Regulatory System in Rwanda (2013-2020)**
- ◆ September/December 2021-Mapping **Civil society and media coalitions and network in Sub saharan Africa** funded by SIDA /FOJO
- ◆ **October, 2020**. Presented a paper on **Media and civil society coalition building for media reforms and regulation in Zambia**
- ◆ **2019-2020**: led a consortium of researcher in Kenya in the study of **“Viability and sustainability challenges of news media/organisation in Eastern Africa”**, funded by the DW
- ◆ August 2019: Consulted on **Media Councils and self-regulation in Ethiopia** as part of the media reforms. It included engaging media stakeholders in Ethiopia, mapping of media stakeholders, legislation process, setting up of regulatory and professional bodies and building capacity for media actors
- ◆ November, 2019 : Consulted on **regional and international best practices on media self-regulation mechanisms and sustainability** and guided Zambia in the process of media transformation. I specifically introduced co-regulation model of media self-regulatory including the framework for ownership and support of the system by the media industry
- ◆ **2018- to date** : A lead trainer and coordinator of the Sub saharan Africa of the Side/FOJO/IMS **“Advance International Training Programme (ITP) on self-regulation and democracy”**
- ◆ August-Dec 2017: Researched on **funding, sustainability and management models of the online and traditional media in Rwanda**. A project funded by the UNESCO
- ◆ April, 2015-Founded the **Kenya Media Sector Working Group** (Media and civil society coalition (KMSWG) through the support of the UNESCO
- ◆ May, 2015: Lead person in the formation of the **Associations of Media Councils of Eastern Africa funded by GIZ**. This included draft mechanism and framework for forming the coalition, mobilising media stakeholders and civil society and raise the initial funds for the Association.
- ◆ March-August, 2020. Lead researcher and expert in **Media monitoring of election reporting in Burundi (Presidential, Parliamentary, Senatorial and local Authorities**.This also involved; training journalists on election reporting,, train monitors on, developing of monitoring

tools, supervision and report writing and presentation of report to media stakeholders and partners

- ◆ December , 2019 : Training journalists on ***access to information and governance in Kigali, Rwanda*** under UNESCO
- ◆ May, 2019: Offered consultancy services to draft a ***framework for developing media self regulatory mechanism under Swedish Embassy/ BBC Media Action Consultant in Lusaka, Zambia***
- ◆ February 2019: Desk review of ***media self-regulation mechanism in Ethiopia and engage media stakeholders on different media self-regulation models***, help compile media sector positions for submissions to the National media reform committee, AU, SIDA, BBC Media Action and Fojo, Ethiopia
- ◆ ***November 2017: Consultant trainer in Communication and Change Management, Strategic Communication, ERA Nairobi***
- ◆ December 2017: Researched on ***the Effect of Digitalization and Online Media on Professional Journalism and Sustainability in Rwanda***, sponsored by the UNESCO
- ◆ January 2017: Lead Consultant on ***Capacity building of the Rwanda Media Commission (RMC) in Rwanda*** to Monitor the August 2017 General Election and to handle election reporting related complaints
- ◆ February 2016: Developed ***Media House Protocol on safety and security of Journalists in Somalia*** under IMS of Denmark
- ◆ September 2015: Offers consultancy services to IMS/UNESCO on '***Self-regulation of the Media: Building Trust Among Journalists and Media Professional Bodies***, Juba, South Sudan
- ◆ November 2014 : IMS/UNESCO Consultant on '***Dialogue with Somali Security Forces on Safety and security for Journalists*** in Mogadishu
- ◆ ***October 2014: German Embassy in Nairobi Consultant where I made extensive tour of Berlin, Germany to share experiences on Media Freedom, Regulation and Emerging Security Challenges and Counter Terrorism Efforts in Africa and shared experience on Media and General elections in Africa***
- ◆ September 2014:Sweden/Denmark MIS Consultant: ***Lessons learnt on Media and Democracy in Kenya. Presented Series of Papers in Emory University and held Engagements with Media Houses and Media Regulators on Status of Media Freedom in Kenya and the region***
- ◆ December 2013: Kigali, Rwanda, Rwanda Media Commission Consultant on ***Building Ownership, Trust and Solidarity Among Journalists and media professional bodies and, Financial and leadership Sustainability as major ingredients in the Success of media self-regulation efforts***
- ◆ January 2014 : South Africa Electoral Commission of South Africa Consultant ***on Building Synergies Between the Media and the Independent Electoral Commission of South Africa- Experiences From Kenya's 2013 use of Reporting Guide for Election Reporting in 2013 General Election.***
- ◆ January 2014 :Burundi African Commission on Human & Peoples Rights Consultancy services on ***Exploring the Self-Regulation Model of Media Regulation in Africa: Lessons from Kenya***

- ◆ June 2012: Offered consultancy services to Internews where I developed a project description: ***'Voices in Health Project- Kenya 2014-2018 that was used to bid for HIV/AIDS mother to child transmission and malaria prevention project. (This was funded )***
- ◆ 2011-2012: South Africa Media Institute of South Africa Consultant on ***the Ideal Independent Media Regulatory Authority in the SADAC: A Comparative Study of Member State.*** I review Media Regulatory Authorities for Southern and Central African Countries

### ***VOLUNTEER/ COMMUNITY WORK EXPERIENCE***

- ◆ Board Member, Kahunira Secondary School, Githunguri Kiambu, 2012-2017
- ◆ Board Member, Gathirimu Secondary school, Githunguri Kiambu, Kenya, 2014 to 2017
- ◆ Board member, Imani Children's; Home Kayola, Nairobi 2017-2010

### ***MEMBERSHIP OF PROFESSIONAL BODIES***

- ◆ Kenya Institute of Management (9 Years of membership)-Membership No 45479)
- ◆ Public Relations Society of Kenya (10 Years of membership)-Membership No 015-1253

### ***PROFESSIONAL CERTIFICATION***

- ◆ Certificate 2013: Strategic Leadership Development Programme (SLDP), Kenya School of Government ( KSG) - Nairobi Campus
- ◆ Certificate 2016: Mwongozo (governance) 2016, Kenya School of Government ( KSG) - Nairobi Campus
- ◆ Certificate 2015: Leadership and Governance , Kenya School of Government ( KSG) - Nairobi Campus
- ◆ Certificate, 2014: Internal Audit for Public Institutions, 2014, Kenya School of Government ( KSG) - Nairobi Campus
- ◆ Certificate,2019: Media Viability and Sustainability, Voice of America, Cape Town, South Africa

### ***COUNTRIES VISITED***

Zambia, Ethiopia,Ghana, Sierra Leone, Somaliland, Kenya, Rwanda, Indonesia, Somalia, South Sudan, Sudan, Uganda,Tanzania, Burundi, South Africa, Sweden, Denmark, Finland , Norway, Germany, Ghana, Benin, Togo, Zimbabwe, Somaliland, Singapore, Malaysia, Northern Cyprus, Greece, Peru, and Zanzibar

## PUBLICATIONS

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- Mwangi, H.K.,(2015), Media Ownership Structure and Programming Diversity in Kenya, Nairobi, Nairobi Academic Press (<http://erepository.uonbi.ac.ke/handle/11295/94969>)
- Mwangi, H.K., (2021), Mapping Coalitions, Collaborations, Partnerships and Networks for Media and Civil Society in Sub Saharan Africa (<https://www.diva-portal.org/smash/record.jsf?pid=diva2:1735715>)
- Mwangi, H.K., (2023), Media Coalitions in Eastern and Southern Africa, Sida/NIRAS/Fojo funded study (<https://3.basecamp.com/3950315/buckets/12688108/uploads/6250690226>)
- Mwangi, H.K.,(2022), Government and Industry- led Initiative to Support the Development of the Media Market: case Study for Kenya ( BBC Action funded Study) (<https://www.bbc.co.uk/mediaaction/documents/primed-research-joint-media-initiatives-kenya-mwangi.pdf>)
- Mwangi, H.K.,(2023),Lessons on Media and Civil Society Coalitions in Media Reforms: Case of Sub-Saharan and Southern Africa, in Compilation of Briefing Papers on the Media Sector Development in Ethiopia ([https://www.mediasupport.org/wp-content/uploads/2023/08/230804\\_Final-Designed-Booklet\\_IMS-Ethiopia-little.pdf](https://www.mediasupport.org/wp-content/uploads/2023/08/230804_Final-Designed-Booklet_IMS-Ethiopia-little.pdf))
- Mwangi, H.K.,(2023) ED. ITP MEDIA REFERENCE BOOK :Working Material State, self- and co-regulation:Legal frameworks and professional standards for independent news media ( Sponsored by Sids) (<https://3.basecamp.com/3950315/buckets/12688108/uploads/4067921453>)
- Mwangi, H.K. ,Et al (2021), Media Viability in East Africa: Kenya,© Aga Khan University, Graduate School of Media and Communications(<https://mediainnovationnetwork.org/wp-content/uploads/2021/08/Media-Viability-in-Kenya-1.pdf>)
- Mwangi, H.K.,(2023), *Experience on coalition form Sub-saharan Africa* , in Coalitions for Change Collective action, better media ecosystems, IMS publication( [https://drive.google.com/file/d/1ZMBIc2D0x-3XmB7XceqTI\\_OoeRtc6I7R/view](https://drive.google.com/file/d/1ZMBIc2D0x-3XmB7XceqTI_OoeRtc6I7R/view))
- Mwangi, H.K.,(2020), Media Ownership Structure and Programming Diversity in Kenya, Nairobi Academic Press (Hand book for media TV Performance in Kenya)
- Mwangi, H.K., (2020), Media Self-regulation Framework for Africa , Nairobi Academic Press (Under production)
- Mwangi, H.K., (2020), Constructive Journalism in Kenya: Exploring Editorial Independence
- Mwangi, H.K., (2019), Captured and Editorially Ganged Media in Kenya: A view from Within
- Mwangi, H.K.,(2013), “Advertisers or Editors: Determinants of News Framing in Kenya's Mainstream Newspapers”
- Mwangi, H.K.,(2013), “Competition, Concentration and Diversity in Kenyan Television Markets”
- Mwangi, H.K.,(2011), “Supplying and Viewing Diversity: The Role of Competition and Viewer Choice in Kenya Broadcasting”
- Mwangi, H.K.,(2004),“The Role of Information Education and Communication in HIV/AIDS Control Programs: The Case for PCEA HIV/AIDS Program”,M.A Dissertation, University of Nairobi

## REFEREES

Prof. George Nyabuga,  
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