

GEOFFREY KIPLIMO KORIR

Communication, Media and Technology
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EDUCATION

Ph.D.: School of Journalism and Media Studies. Rhodes University, South Africa.

Master of Science: Communication and Journalism. Moi University, Kenya.

Degree in Journalism and Mass Communication Masinde Muliro University of Science & Technology

RESEARCH EXPERIENCE

More than ten years as a lead researcher and co-investigator in several research projects.

TEACHING EXPERIENCE

Five years of teaching courses on the broader area of journalism and mass communication.

HONORS AND AWARDS

Certificate of Training on Ethical Issues of Information in Eastern Africa, awarded by UNESCO.

Certificate in Qualitative Research Methods: Conversational Interviewing, awarded by MIT - Massachusetts Institute of Technology.

Certificate in Religion, Conflict, and Peace, awarded by Harvard University.

Certificate in Communication Essentials during Outbreaks and Health Emergencies, awarded by World Health Organisation (WHO).

Certificate in Public Health Reporting, awarded by UNICEF.

PROFESSIONAL MEMBERSHIP

Present: Accredited freelance correspondent, Media Council of Kenya (MCK).

Present: Active member, International Center for Information Ethics (ICIE).

Present: Active member, UNESCO Media and Information Literacy Alliance.

SKILLS AND TRAINING

Academic research
Digital journalism
News writing

Informational interviewing

LEADERSHIP EXPERIENCE

Led several research projects as a principal researcher.

Around five years' experience of running media and communications consulting services.

CONFERENCES AND WORKSHOPS

Presented a research paper at the 12th International IT-Forum on “Access to Information Archive Resources in the context of Digital Transformation” with the participation of the BRICS and SCO countries. Khanty – Mansiysk, Russian Federation. June 15 -18, 2021. The presented paper was entitled; The Value of a Media Strategy in Promotion of Digital Archival Heritage

Presented two research papers at the 10th Annual International Conference in Moi University whose Theme was; “Human Resource, Education and Science for Sustainable Development” The two presented papers were entitled; (1). ROLE OF PRIVATELY-OWNED MEDIA IN ENHANCING ACCOUNTABILITY AND TRANSPARENCY IN DEMOCRATIC STATES, (2). THE ROLE OF MEDIA IN IMPLEMENTATION OF MASS CAMPAIGN MESSAGES

PUBLICATIONS

- 1) Women’s Participation in Governance and Political Processes in Kenya: Threats and Proposed Remedies. *IARS International Research Journal (IARS Volume 11, No 2, September 2021 Edition) – ISSN 2202 – 2821)*
- 2) Reconciling Journalistic Professionalism with the Quality of News in Print Media: An Example of the Kenyan Press. *International Journal of Communication and Media Science (IJCMS Volume 8, Issue 1, Jan- April 2021 Edition) – ISSN 2349 – 64IX)*
- 3) An Overview of Kenya’s Media Historical Developments: A Legacy of Persistent Threats and Impediments. *The International Journal of Humanities and Social Studies (IJHSS Volume 9, Issue 2, February 2021 Edition) – (ISSN 2321)*
- 4) Diversity of Broadcast Content in Christian-Based Radio: A Study of Selected Christian Radio Stations in Eldoret, Kenya. *The International Journal of Humanities and Social Studies (IJHSS Volume 9, Issue 2, February 2021 Edition) – (ISSN 2321 – 9203)*
- 5) Print Media and Global Pandemics: A Look at the News Reports in the Kenyan Press during the COVID-19 Pandemic. *The International Journal of Humanities and Social Studies (IJHSS Volume 8, Issue 12, December 2020 Edition) – (ISSN 2321 – 9203)*
- 6) The Critical Role of the Mass Media in Resolving Conflicts. *International Journal of Advancements in Research and Technology (IJoART Volume 6, Issue 2, February 2015 Edition) – (ISSN 2278-7763)*
- 7) The Media’s Fundamental Role of Shaping Environmentalism Agenda. *International Journal of Advancements in Research and Technology (IJoART Volume 6, Issue 2, February 2015 Edition) – (ISSN 2278-7763)*
- 8) Media Education in Regulation of Journalism Practice. *International Journal of Advancements in Research and Technology (IJoART Volume 3, Issue 11, November 2014 Edition) – (ISSN 2278-7763)*