

Dr. Osir Otteng, PhD, MPRSK

P. O. Box 170 – 90200 Kitui, Kenya
Tel: +254 725 475 055, E-mail: osirotteng@seku.ac.ke
ORCID ID: <https://orcid.org/0000-0002-0302-0512>

CURRICULUM VITAE

EDUCATIONAL BACKGROUND

Universities and Colleges

- 2021 **Doctor of Philosophy in Communication Studies**
Masinde Muliro University of Science and Technology
- 2012: **Master of Public Sector Management**
Africa University, Zimbabwe
- 2009: **Master of Arts in Communications**
University of Nairobi
- 1997: **Post Graduate Certificate in Mass Communication**
Kenya Institute of Mass Communication
- 1990: **Bachelor of Arts 2nd Class Hons. (English and Literature)**
Kenyatta University
- 1994 **Certificate in Journalism**
Kenya Institute of Mass Communication

Others (short courses)

- 2019: **Advanced Bachelor Certificate in Global Health**
Vrije Universiteit (VU) Amsterdam
- 2013 Certificate in **Corporate Governance**, Kenya School of Government
- 2007 Certificate in **Media Relations**, Public Relations Society of Kenya
- 2003 Certificate in **Customer Relations**, Public Relations Society of Kenya
- 2001 Certificate in **Computer Applications** for middle-level managers
East African School of Aviation
- 1996 Certificate in **Feature Writing**
United States International University (Africa), Nairobi.
- 1996 Certificate in **Rural Press Management**, Kenya Institute of Mass
Communication
- 1995) Certificate in **Resource Management** in field stations,
Kenya College of Communication Technology

Schools

- 1986 Kenya Advanced Certificate of Education (3 Principles; 1 subsidiary)
Literature; Kiswahili; Religious Studies.
Ambira High School, Siaya
- 1984 Kenya Certificate of Education
2nd Division
Tenwek High School, Bomet

Research publications and Conference Papers

- Otteng, O., Kiptoo, M. & Wenje, P. (2020).** Significance of Livelihood Support Projects to Health Communication Strategies in Resource-deprived Settings: A Look at the

Medical Male Circumcision Programme in Siaya County, Kenya. *Research on Humanities and Social Sciences*. DOI: 10.7176/RHSS/10-12-06

Otteng, O., Wenje, P., Kiptoo, M., Anyonje, L., & Mwangi, M. (2020). Using the Health Belief Model to identify communication needs in the male circumcision campaigns to prevent HIV/ AIDS in Siaya County of Kenya. *Advances in Social Sciences Research Journal*, 7(6), 370-388.

Otteng, O., Wenje, P. & Kiptoo, M. (2020) Barriers to Interpersonal Communication as a Tool for Improving the Uptake of Voluntary Medical Male Circumcision in Siaya County, Kenya. *Journal of Health & Social Policy* Vol.72, 2020: DOI: [10.7176/JHMN/72-10](https://doi.org/10.7176/JHMN/72-10)

Otteng, O. (2014). An Assessment of the Role of Media in Promoting Democracy and Good Governance: A Study of the Zimbabwean Mass Media.” *International Journal of Physical and Social Sciences (IJPSS)* Vol. 3, Issue 7

Otteng, O. (2014): Grappling with legal and structural strictures: Why Zimbabwe's media have failed to promote democracy and good Governance. *International Journal of Physical and Social Sciences*, Volume: 4, Issue: 6, 121-144. Online ISSN: 2249-5894

Otteng, O. & Jagero, J. (2014). The functions of **service charter** as a communication tool for consumers of immigration services in Kenya; *International Journal of Communication Research*, Vol. 4 Issue No. 1

Otteng, O. & Jagero, J. (2013). **Communicating through Service Charter to Enhance Delivery of Immigration Services in Kenya**. *International Journal of Management Sciences*, Vol. 3 No. 2 2014. ISSN 2.

2019: Presented a research paper titled: **Integrating Socio-economic Activities in Health Communication Campaigns to Improve the Uptake of Health Interventions in Low-income Populations** at the Kenyatta University Biennial Research & innovation Conference.

2018: Presented a research paper titled: **Barriers to interpersonal communication as a tool for improving the uptake of voluntary medical male circumcision in Siaya County, Kenya** at the 1st International Research and Innovation Congress hosted by Masinde Muliro University of Science and Technology

2006 & 2007: Presented a training paper titled: **“Role of Media and Information Technology in National and Regional Development”** at the 11th and 12th African Training Course on Local and Regional Development Planning and Management organized by the United Nation Center for Regional Development and held at the Jomo Kenyatta University of Agriculture and Technology

2000: Presented and a paper titled: **“Role of Media in the Changing Society”** at the 1st Neighborhood Assembly Conference organized by the Christian Partners Agency (an NGO) and held at Mbale Hotel, Vihiga

Research Projects

Since 2020: A member of the Communication team for Problem-Based Learning (PBL) BioAfrica a research consortium of Kenya’s South Eastern Kenya University, University of Nairobi and Egerton University; Zambia’s University of Zambia, and Mulungushi University; and Aalto University in Finland.

Since 2020: A member of the South Eastern Kenya University Core Team for the Creating Postgraduate Collaboration (CPC) Project, a research consortium of South Eastern Kenya University, Maseno University and Moi University in Kenya; Rhodes University and University of Venda in South Africa, Bogazici University in Turkey; and Vrije Universiteit and International Institute of Social Studies, the Netherlands.

- Since 2018: **Activity lead** for the Publicity and Visibility Component of the A Sustainable Approach to Livelihood Improvement (ASALI), a research consortium of South Eastern Kenya University and Moi University of Kenya, and Vrije Universiteit the Netherlands (Activity value of KSh1 million).
- 2014: Lead development journalism trainers for the Together Pamoja: A Bill and Melinda Gates-funded community journalism project involving students of Jaramogi Oginga Odinga University of Science and Technology, Kenya; Great Lakes University of Kisumu, Kenya; and Boston University, USA, in working with local communities to give a beneficiary account of donor funded development programme.

PROFESSIONAL EXPERIENCE

- Since February 2022 Lecturer, Department of Communication and Media Technology
Maseno University
- 2015-2022 Public Relations Manager
South Eastern Kenya University
- (2011 - 2015): Public Relations Officer
Jaramogi Oginga Odinga University of Science and Technology
- 2002 -2011 Senior Public Relations Officer
Kenya Utalii College
- 2002 – 2003: Acting **Personal Assistant to Chief Executive Officer**
Kenya Utalii College
- 2001 – 2002: **Public Relations Officer**
East African School of Aviation, Nairobi (The training division of the Kenya Civil Aviation Authority)
- 1991 – 2001: **District Information Officer/News Editor**
Kenya News Agency/Department of Information
(Served in this capacity in –Moyale, Marsabit, Naivasha, Kakamega, Vihiga, Muranga)

Teaching engagements (part-time except for secondary schools)

- 2011–2016: **Maseno University (Department of Communication and Media Technology)**
Units/areas taught:
- Masters: Broadcast Media Writing and Production
 - Bachelors: English for Journalists
Editing for Print Media
News Writing
 - Diploma: Human Communication
News Writing
Media House Management
- 2012: **Jaramogi Oginga Odinga University of Science and Technology (Institute of Cultural Heritage and Material Sciences)**
Course: Decentralisation and Local Governance
Topics taught:
- Citizen Participation in Devolved Governance
 - Media Relations and Media Use in Devolved Governance
 - Leadership and Leadership Strategies

2009–2011: University of Nairobi School Business Studies

Units taught:

- Masters (MBA): Media Relations; Corporate Communication Planning
- Bachelors (BBA): Corporate Communication Planning

2004–2007: Kenya Wildlife Training Institute – Naivasha

Units taught:

- Diploma: Public Relations
Communications Skills

1990–1991: Afraha High School and Town High School

Subjects taught

- Literature
- English

Work-related Assignments

At South Eastern Kenya University (2011 - 2015)

- University Access to Information Officer (under the Access to Information Act, 2016)
- Member of the inaugural Postgraduate Research Conference (2020)
- Permanent member of the Students Governing Council Election Committee
- Secretary, Shows and Exhibitions Committee
- Editor and reviewer of university policies
- Chairman, Graduation Publicity Committee
- Editor and lead writer for *SekuNews*, the University newsletter
- Access to Information Officer
- Head of Management Secretariat
- Member of the University Marketing Planning Committee
- Member of the SEKU Cultural Week Committee
- Member of the University Public Complaints Handling Committee

At Jaramogi Oginga Odinga University of Science and Technology (2011- 2015)

- Member of the inaugural Deans Election Committee (2015)
- Member and Liaison Officer of the University/Community Liaison Committee
- Member of the University Shows and Exhibitions Committee
- University Complaints Handling Officer
- Alternate Chair – University Policy Editing Committee
- Founder editor and lead writer for the University, *The Oasis*
- Lead Editor for ISO 9001:2008 Quality Management System documents
- Alternate Editor for University **policies**.
- Planned and directed the production of a promotional video documentary for the *Siaya County Investment Opportunities* (A joint programme of the University and Siaya County Government)
- Coordinator of the Jaramogi Oginga Odinga University of Science and Technology/APHIA-Plus health and wellness programme

At Kenya Utalii College (2002 - 2011)

- Chairman of the Shows and Exhibitions Committee
- Member of the Ministry of Tourism Technical Committee on Shows and Exhibitions
- Founded and edited the College newsletter, *Ukaarimu*.

- Member of editing and compiling team for Kenya Utalii College Strategic Plan 2008-2012
- Editor and led writer for *AHSA Forum*, A newsletter of the Association of Hospitality Schools in Africa
- Member of the College Marketing Committee.

At the East African School of Aviation (2001 – 2002)

- Editor and lead writer for *Aviation News*, the newsletter of the Directorate of Civil Aviation

At the Ministry of Information and Broadcasting (1992 – 2002)

- Head of I.E.C. Committee for the district HIV/ AIDS Control Committee, Vihiga District
- Head of publicity unit of the Kakamega District Intersectional Family Planning Committee (Under Family Planning Association of Kenya)
- Chairman of communications unit of the Marsabit District Intersectional Development Committee, sponsored by the German Agency for Technical Cooperation (GTZ).

Private Consultancy

2017: Directed the writing and edited the “the Training Manual of the Easter African Grain Institute (EAGI).

2013: Edited the “Review of Progress of Recommendations towards Elimination of Child Marriage, Child Labour and Child Trafficking in Eastern and Southern Africa” A research study commissioned by Plan International Office for the Region of Eastern and Southern Africa (RESA).

Professional Membership

Full Member - Public Relations Society of Kenya

REFEREES

Prof. Washington H. A. Olima
Associate Professor
Faculty of Architecture, Design and Development
University of Nairobi
Tel: 0722 777 598 (personal); E-mail: wolima@uonbi.ac.ke

Prof. Michael Kibet Kiptoo
Chief Executive Officer
Kenya Medical Training College
Tel: +254 722 756 076 E-mail: mkiptoo@kmtc.ac.ke

Dr. Samuel Okuro
Lecturer
Department of History, School Humanities and Social Science
Jaramogi Oginga Odinga University of Science and Technology
Tel: +254 720709600
E-mail: sokuro@jooust.ac.ke