



## SAMPLE PROFILE PAGE

Name	Dr. Charles Ongadi Nyambuga
Qualification	Ph.D Media Studies, Master in Mass Communication and Journalism, Bachelor of Journalism, Bachelor of Arts, English, Economics, and Public Administration
Picture (JPEG or better)	
Department	Communication and Media Technology
Email:	cnyambuga@yahoo.com
Postal Address:	P. O. Box 333, Maseno, Code 40105
Brief Bio	<p><b>Dr. Charles Nyambuga:</b> Dr. Nyambuga has extensive research experience practiced locally and internationally. He has been the lead Communication consultant with the Deutsche Welle Academy on Western Kenya radio performance. Currently he is the Principal Investigator under a UNESCO sponsored project on the Media Development Status in Kenya. Dr. Nyambuga is widely published in local and international journals of repute. He has successfully guided a number of doctoral and Masters students to completion in the area of communication and media. He holds a doctoral degree in Media Studies from Nelson Mandela Metropolitan University. He has worked as head of Outreach at the African Centre for Technology Studies, Publications Manager with the African Council for Communication Education among others. Currently he is a Senior Lecturer of Mass Communication and Chairman of the Department of Communication and Media in Maseno University. He has served as an external examiner in a number of Universities.</p>
Current Research: We also need past research activities	Dr. Nyambuga is currently undertaking research on the status of media development in Kenya. He is the study's Principal Investigator. He has in the past also undertaken numerous Western Kenya Community radio listenership and content studies that were sponsored by the Deutsche Welle Academy. Dr.

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	<p>Nyambuga is a media and governance researcher who specializes in the use of both qualitative and quantitative research methods aptly.</p>
Publications:	<p>Okinda, T.I., Nyambuga, C. O., &amp; Ojwang, B.O. (2020). Nexus between women voters' radio exposure and grassroots electoral participation under the new devolved political dispensation in Kenya. <i>World of Media: Journal of Russian Media and Journalism Studies</i>, 2, 36-52. <a href="https://doi.org/10.30547/worldofmedia.2.2020.3">https://doi.org/10.30547/worldofmedia.2.2020.3</a></p> <p>Okinda, T. I., Ojwang, B. O., &amp; Nyambuga, C. O. (2020). Sociodemographic characteristics and political attitudes as correlates of women voters' electoral participation in counties in Kenya: The case of 2013 polls. <i>Politikon: The IAPSS Journal of Political Science</i>, 44, 63-87. <a href="https://doi.org/10.22151/politikon.44.4">https://doi.org/10.22151/politikon.44.4</a></p> <p>Anyango, M. A., Nyambuga, C. O., Yakub, A. (2018) Evaluation Of Internal Communication Channels Used To Communicate To Employees During Unrest In Public Universities In Western Kenya International Journal of Innovative Research and Advanced Studies (IJIRAS) Volume 5 Issue 8, August 2018</p> <p>Anyango A.M., Nyambuga, C. O., Yakub, A., (2018) Establishing Internal Communication Channels Preferred by the Employees of Public Universities in Western Kenya during Unrest International Journal of Journalism and Mass Communication, Vol. 4(1), pp. 061066, August, 2018. </p> <p>Wabwire, J., Nyambuga, C., &amp; Yakub, A. (December 2015) Community Participation in Design and Implementation of Health Campaigns in Nyando Sub County, Review of Journalism and Mass Communication, Pg 1-25, Vol. 3 No 2, Published by American Policy Research Center </p> <p>Simon, D., Arfvidsson, H., Anand, G., Bazaz, A., Fenna, G., Foster, K., Jain, G., Hansson, S., Louise Marix Evans, Moodley, N., Nyambuga, C., OLOKO, M., Chandi, D., Zarina Patel, Perry, B., Primo, N., Revi, A., Van Niekerk, D., Wharton, A., and Wright, C., (2015) Developing and testing the Urban Sustainable Development Goal's targets and indicators Environment &amp; Urbanization Copyright © 2015 International Institute for Environment and Development (IIED). 1 1–15. DOI: 10.1177/0956247815619865 <a href="http://www.sagepublications.com">www.sagepublications.com</a> </p>

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Nyambuga, C., O., Nyawanga, P., W., Nyambetha, E., Muhoma, C., (2015) Sigendni Luo (Luo proverbs) as Communication Intervention Tool in the Fight against HIV/AIDS among the Luo of Western Kenya, *The International Journal of Communication and health*, No. 1 

Nyambuga C., Ogweno J. (2014) The Influence of Social Media on Youth Leisure in Rongo University. *J Mass Communication Journalism* 4:223. doi: 10.4172/2165-7912.1000223


### **Book Chapters**

Nyambuga, C., O., Spurk, C., Reineck, D., Schneider, L., Dorn-Fellermann, E., Schuerho R., (2017) MEDIA DEVELOPMENT, Audience research in Media Development Overview, Case Studies, and Lessons Learned, dw-akademie.com

Nyambuga, C., (2017) Role of Communication in Disseminating Water Based Messages in Water Security (eds) Kowenje, C., Pare S., Asfaw B., (2017) *Water Security*, Cuvillier Verlag, Gottingen


Nyambuga, C., O., (2015) Nonverbal Communication in the Introduction to Communication, Oxford University Press, Nairobi

Nyambuga, C., O., (2015) Public Speaking in the Introduction to Communication,, Oxford University Press, Nairobi 

Nyambuga, C., O., (2015) Print Media in Kenya in the Introduction to Communication, Oxford University Press, Nairobi 

Nyambuga, C. O., (2012) The Role of the Media in Referendum Political Conflicts in Kenya in *GJMST* Vol. 1, Issue 4, New Delhi, WWW.GJMST.COM, ISSN 2277-5978

Nyambuga, C. O., & Onuong'a D., O., (2012) The Media, Ethnicity and Regional Development in the Lake Victoria Basin, *Journal of Mass Communication and Journalism*, <http://dx.doi.org/10.4172/2165-7912.1000122>, ISSN: 2165-7912

Nyambuga, C. O., (2004) The Media Ethnicity and Conflicts in Kenya, *Peace Review* Vol. 16 No. 4, Taylor and Francis, ISSN 1040-2659  Nyambuga, C., O., Edited (2011), *Lake Victoria Basin, New Frontiers for the East African Community Development of East Africa*, by Okurut T., and Weggoro C. ISBN NO: 9789966-1510-1-8

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Attachment	Full CV (align to the provided format)
Digital Footprint	e.g. Link to personal website if available.